

**Mukilteo Elementary PTSA Inc. 7.5.13
c/o Mukilteo Elementary School
2600 Mukilteo Speedway
Mukilteo, WA 98275**

Dear Friend of Mukilteo Elementary,

We are looking for financial sponsors for our primary fundraiser, the "These Colors Will Run," a newly upgraded version of an annual school wide run/walk. We are excited to be changing our usual Fund Run to a Color Run this year. All of the money raised by the students goes directly towards additional technology, security, orchestra, art docent projects and other academic needs to benefit our students.

The event will be on **Friday, October 14th** on the Mukilteo Elementary sand field. The event includes full participation from the 800+ students at Mukilteo Elementary, as well as all of the staff and parent volunteers.

Your donation can help us defray the costs of the run/walk event, enabling 100% of the funds the students raise, to benefit Mukilteo Elementary. School budget cuts are at an all-time high, we are anxious to find local businesses to help us out so that we can raise as much money as possible for these important educational and security enhancements for our kids.

The following pages are a menu of different types of sponsorships and exposure opportunities that we hope you will consider. Donations/Sponsorships can be made in the form of a check payable to "ME PTSA."

Delivery options: I can pick up the check directly or send to Mukilteo Elementary PTSA, 2600 Mukilteo Speedway, Mukilteo, WA 98275

Thank you again for supporting Mukilteo Elementary. The future of our community is truly strengthened with the support that you are giving to our school. Please contact Corinne Bloom at 425-530-7381 or cbs.muk6@outlook.com if you have any further questions.

Corinne Bloom
Fundraising, MEPTSA

These Colors Will Run – Fund Run Primary Fundraising Mukilteo Elementary PTSA

How Can I Help?

The 2nd Annual These Colors Will Run – Fundraising is the Mukilteo Elementary PTSA primary fundraiser for the year. The goal is to raise \$30,000 to help fund items like: funds to help cover items such as art docent projects, school orchestra repairs, Reflections, student directory, library technology and book acquisition, music enrichment/orchestra, additional PE equipment, ice cream social, Halloween bash Aqua Sox reading, special needs and financial aid, field trip transportation costs, classroom grants, all-school assemblies, summit and special services support, spelling bee, equipment/supply grants and Leader in Me staff training.

While the bulk of the money raised will go directly to the student needs, there are costs associated with the event such as promotion, signage, t-shirts for the students and faculty. In order to meet our financial goals, the ME PTSA is seeking local supporters to assist in underwriting this event. All funds raised beyond the cost of the event will go to the student / school needs.

Each of the students get “sponsors” for their participation, donating amounts that are comfortable for each sponsor. All of the student funds raised will go directly towards the technology, security and additional equipment needs.

Who will be attending the These Colors Will Run Event?

Projected Attendance: 800+

This is such a great audience of potential customers for you to reach, and help!

Mukilteo Elementary student body – 750

Mukilteo Teaching Staff – 26

Volunteers from the community – 25

Parents who participate with their children – 30

Thank you to the 2015 Mukilteo Fund Run Sponsors

Event Sponsors

Jennifer Voke, DDS

Garlic Jim’s

Western Washington Medical Group – OSSH

DTJ Systems

Taekwondo Way

Partners

Whidbey Coffee

Pacific Support Systems

VANA LTD

Beresford & Booth PLLC

Friends

Natural Stone Interiors

Fisher Construction Group

Tangerine Travel

Papa Murphy’s Pizza

Bourne Orthodontics

Mukilteo Kids Dentistry

Solavei

Mukilteo Smiles Dentistry

H&L Sports

Harbour Pointe Orthodontics

Tiny Star Creative

Sponsorship Opportunities for the 2016 These Colors Will Run – Fundraiser

* All donations are tax deductible

Event Sponsor - \$750

- **Large logo/name at the top of the These Colors Will Run t-shirts that every student receives AND a color table at the event. Your company can wear logos and work at the event.**
- Acknowledgement on the ME PTSA websites
- Acknowledgement in both ME PTSA newsletters
- Acknowledgement in email blasts from September to the event as Event Sponsor
- Logo on event Banner hung at the field and at the school
- Logo on event promotion posters hung within the school
- Top billing (with logo) on the thank you for participating/wrap up letter to all of the students
- Opportunity to host a snack table at the ME PTSA Back to School event in September – you can wear company shirts and help hand out cookies. These Colors Will Run signage with your logo will also be on display.

Partner - \$500

- **Medium name on These Colors Will Run t-shirts that every student receives**
- Acknowledgement on ME PTSA websites
- Acknowledgement in both ME PTSA newsletters
- Medium Logo on event promotion posters hung within the school

Friend - \$250

- Name listed on These Colors Will Run t-shirts that each student receives
- Acknowledgement on ME PTSA website
- Acknowledgement on ME PTSA newsletters
- Name listed on event posters

Booster - \$100

- Acknowledgement on website
- Acknowledgement on both ME PTSA newsletters

If you are interested in any of the sponsorship opportunities, please contact:

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Fundraising, MEPTSA
425-530-7381
cbs.muk6@outlook.com